



**beyond
blindness**[®]
Building Bright Futures for Children

Beyond Blindness FY25 Annual Goals

By end of FY27, Beyond Blindness will be the go-to provider for blind and visually impaired children and their families in the Greater Orange County area serving **2680** children and family members.

We will begin to achieve this ambitious goal through the following FY25 goals:

EARLY INTERVENTION:

Beyond Blindness will serve 120 unique (new) children ages 0-5 in FY25. Provide 70% of potential service hours. Provide 55% of services on-site. Children enrolled in early intervention programs will meet 80% of identified goals. (Baseline: 166 new EI students were served July 1, 2023- June 30, 2024; 52% of all FY24 EI students were served on-site).

EDUCATION AND ENRICHMENT:

Beyond Blindness will serve 25 unique (new) students through our itinerant program in FY25. Children enrolled in education + enrichment programs will meet 80% of identified goals. (Baseline: 41 new itinerant students were served July 1, 2023 - June 30, 2024).

FAMILY SUPPORT:

Beyond Blindness will serve 250 unique (new) individuals through our Family Support Program in FY25. 90% of families will report feeling more equipped to support their child on a daily basis after receiving services from BB. (Baseline: 736 unique individuals were served July 1, 2023 - June 30, 2024).

To support these program goals, Beyond Blindness will meet the following key area goals:

RESOURCE GENERATION:

Beyond Blindness will increase the diversification of revenue to secure the necessary resource and services for children with visual impairments, vision concerns, and other disabilities and their families. We will do this through the following key resource generation goals:

- Finalize and implement the annual Fund Development Plan and the Staffing Plan to support it.
- Launch the Development Committee of the Board of Directors.
- Explore alternative fee for service, social enterprise and other non-philanthropic funding sources.

ORGANIZATIONAL CAPACITY:

Beyond Blindness will evaluate and maximize its organizational capacity to ensure it is adequately resourced to be the leading provider for children with visual impairments, vision concerns, and other disabilities and their families.

- Conduct program services mapping and make future program services recommendations to the Board of Directors based on the outcomes of that process.
- Continue with the data needs development and implementation.
- Conduct strategic evaluation of Pretend City expansion.
- Determine investments required to exceed 50 full time staff members.