

8th Vision Beyond Sight Gala

Building Bright Beginnings

March 27, 2025

SPONSORSHIP OPPORTUNITIES

Presented by



This event serves as a benefit for Beyond Blindness.

We invite you to join us as a Gala Sponsor.

The Vision Beyond Sight Gala celebrates and champions those with visual impairments who overcome obstacles to achieve their full potential and is an exceptional opportunity to make a meaningful contribution while being highlighted to an influential and engaged audience. Through sponsorship, Beyond Blindness partners with a select group of benefactors who share our vision of a world where all children, no matter their abilities, are equipped to live full and rewarding lives.

Support Children

Beyond Blindness' mission is to empower children with visual impairments and other disabilities to achieve their fullest potential. Sponsoring the Vision Beyond Sight Gala enables Beyond Blindness to deliver on its mission and support 500 children and 1,000 family members each year.

Community Recognition

Your sponsorship visibly demonstrates your support of the children Beyond Blindness serves among its broad community of alumni, families, partners and funders built over decades of service in the local community. Beyond Blindness' reputation for quality service with high marks from parents and partners provides a trusted brand with which to affiliate.

Brand Exposure

You or your organization will be credited as a sponsor during the event and will receive additional brand exposure in print materials, media buys and online through Beyond Blindness' marketing channels. Top level sponsors receive heightened exposure and affiliation with the Gala. Over 200 people attend annually including industry and community leaders from Orange County.

Attending the Gala

2025 Gala Co-Chairs: Kristin McKay and Cary Wheeland

There are several ways to attend the Vision Beyond Sight Gala.

Sponsor the event

Various sponsorship packages are available.

- Champion Sponsor | \$25,000 giving level | 3 available
- Visionary Sponsor | \$18,000 giving level | 4 available
- Changemaker Sponsor | \$9,000 giving level
- Uplifter Sponsor | \$6,000 giving level

Benefits of each sponsorship package are outlined in the enclosed grid and each includes a priority-placed table for you and your guests.

Purchase a Table

Each table seats 8 guests with branding for your name or company included on the table tent | \$3,000.

Secure your Tickets

General admission tickets are \$400 each or a pair for \$800.



Scheduled to Appear

Featured Artist: Laurie Rubin



Laurie Rubin is a distinguished performer who has collaborated with The Chamber Music Society of Lincoln Center and premiered compositions by eminent composers such as John Harbison, Gabriela Lena Frank, and Gordon Beeferman among many others. She has portrayed various operatic roles, including the witch in Lisa Bielawa's "Vireo," which debuted at Ravinia with Frederica Von Stade in 2015. Her other notable roles include Rossini's *La Cenerentola*, Britten's "Noye's Fludde," and Poulenc's "The Human Voice."

In addition to her performing career, Laurie co-founded the *Musique à la Mode* Chamber Music Ensemble, is a founding member of the baroque ensemble *Callisto Ascending*, and is also a co-founder and artistic director of *Ohana Arts* in Honolulu.

Beyond her musical achievements, Laurie Rubin is an accomplished author. Her memoir, "Do You Dream in Color? Insights From a Girl Without Sight," offers a compelling reflection on her life and career as an internationally recognized opera singer who happens to be blind.



The PNC Bank team arrives at the 2024 Gala.

Guests learn how to type their names in Braille.



The STAAR Surgical team celebrates at the 2024 Gala.

Past Sponsors include:



Michelle Dean



Advisors



Wright Ford Young & Co.
Certified Public Accountants and Consultants, Inc.

Barbara Alvarado

Bob & Angie Rowe

Carol Trapani



Thompson Family Foundation



World Blind Golf Champion, Jeremy Poincenot at the 2024 Gala.

Past Dr. Wilhelm de Nijs Vision award recipient Barbara Alvarado.



Lucie Courtois and her mother, Beyond Blindness Board President Carol Trapani speak at the 2024 Gala.

SPONSORSHIP LEVELS

BENEFIT	CHAMPION	VISIONARY	CHANGEMAKER	UPLIFTER
Sponsorships Available	3	4	Unlimited	Unlimited
Number of tables/dinner tickets	2 tables / 16 tickets	2 tables / 16 tickets	1 table / 8 tickets	1 table / 8 tickets
Placement of table	Priority	Priority		
Logo on step-and-repeat signage	X	X		
Logo in pre-event marketing materials	Premium	X	X	
Included in Orange County Business Journal advertorial	Premium	X	X	
Logo on event signage	Premium	X	X	X
Big screen logo recognition	Premium	X	X	X
Logo on event website	Premium	X	X	X
Logo in event program book	Premium	X	X	X
Ad in event program book	Double-truck	Full-page color	Half-page color	
Included in event press releases and media advisories	X	X	X	X
Program Sponsorship	Award Sponsor Featured Artist Sponsor Org Impact Sponsor	Cocktail Reception Sponsor Live Auction Sponsor Dining in the Dark Sponsor	Invitation Sponsor Registration Sponsor Bar Sponsor Wine Pull Sponsor Opportunity Draw Sponsor	
Other Custom Sponsor Opportunities	X	X	X	X
Pricing	\$25,000	\$18,000	\$9,000	\$6,000



Angie Rowe, Beyond Blindness President & CEO and Keynote Speaker, Jeremy Poincenot.



Gala guests Nina and Allen Clinton, Rachel Laderer & Teresa Madden



Barbara Alvarado, recipient of the 2024 Dr. Wilhelm De Nijs Vision Award and her family.



2025 Gala Co-Chair and Beyond Blindness board member, Kristin McKay.



2024 Keynote speaker, Jeremy Poincenot, with Social Society members Jasmine, Lora, & Kitty.



The Glaukos Corporation team at our 2024 Vision Beyond Sight Gala.



Gala guests Joe & Jodi Ristrom, Scott & Brittni Pantuso and friends.



Bianca Murillo, Beyond Blindness Parent, and Angie Rowe, Beyond Blindness President & CEO.



2025 Gala Co-Chair Cary Wheeland and spouse during arrivals.

Beyond Blindness Kiddo Lilliana Skinner



For 14-month-old Lilliana, Beyond Blindness is a steady presence in a world that's all a blur. Just three months after birth, she was diagnosed with foveal hypoplasia, a rare condition often associated with low vision and rapid, uncontrollable eye movements (nystagmus). *"The pixels she sees through are all blurry and nothing is clear,"* explains Jesi Sinner, Lilliana's mom. There is no surgery, medication, or treatment that can improve Lilliana's vision, and with an undeveloped fovea, glasses also won't help. Her neurologist warned the family that she would never walk, crawl or even roll over. *"I know Lilliana's eyesight can never be fixed, but at Beyond Blindness she has made so many improvements that it gives me hope for her future,"* Jesi says. Since starting one on one services at Beyond Blindness, Lilliana has exceeded all expectations set by her

doctors — she is an expert at crawling and has started to take small steps. Though Jesi was also told it would be impossible for Lilliana to see small things, she can now find tiny objects on the ground and pick them up with ease. The time, care and attention invested by Lilliana's therapists and teachers at Beyond Blindness has made all the difference, per Jesi. A year ago, she couldn't see things three feet in front of her, but now she can recognize faces, voices, and facial expressions, and will even smile back at the family. She's discovering newfound confidence as she begins to babble, vocalize, and learn to sing along to her favorite songs like *"Wheels on the Bus."* During story time, she loves to see new pictures of colors and animals and will even follow someone's lead by pointing to different objects in the book.

Did You Know



Sight plays a critical role in a child's development and researchers believe **80%** of learning is visual.



80% of early learning is driven by vision yet fewer than **15%** of pre-school children visit an eye doctor.



Delays in care can lead to **permanent** vision loss which can affect quality of life, educational achievements and economic productivity.



Research shows that **intervening early** can lead to more favorable health outcomes for children with blindness and visual impairments. Doing so creates ways to adapt which improves overall health and function.

Beyond Blindness offers comprehensive and specialized services – outside of medical care – that help children reach important developmental goals while providing a safe and inclusive space to thrive. Areas of service include Early Intervention, Education and Enrichment and Family Support and all aim to help children, no matter their abilities, live full rewarding lives. We give parents and families the hope and confidence they deserve and a supportive community in which to connect with others who share their experience. Beyond Blindness is a one-stop support resource for children with visual impairments and their families, and provides services in clients' homes, at its campus in Santa Ana and in schools throughout Orange County.

Your Support Matters

Beyond Blindness delivered the most innovative and advanced Journey of Care™ to **2,200** individuals in 2024 and – with your help – will reach our bold goal of serving more than **2,680** children and family members outlined in our strategic plan. Each year, we provide approximately **500** children and **1,000** family members with life-changing resources that provide hope for a brighter future.

75% of children served at Beyond Blindness come from low to moderate income households and we are **only able to provide our services with underwriting** through philanthropic financial support provided by **generous benefactors**. We believe children can **overcome any obstacle** given the right tools and with family and community support. **With your support**, Beyond Blindness will empower kids and their families with integrated services that support **their child's development** and the whole family.

Contacts

Event Co-Chair

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SPONSORSHIP PLEDGE FORM

EVENT DATE/TIME

Thursday, March 27, 2025

EVENT LOCATION

Mile Square Golf Course
10401 Warner Ave
Fountain Valley, CA 92708

PLEASE SELECT YOUR SPONSORSHIP LEVEL

Champion Sponsor (\$25,000)

Visionary Sponsor (\$18,000)

Changemaker Sponsor (\$9,000)

Uplifter Sponsor (\$6,000)

Table Sponsor (\$3,000)

Tickets: _____

Add-on

PLEASE INDICATE EXACTLY HOW YOUR COMPANY NAME SHOULD APPEAR ON ALL RECOGNITION

Company Name

Contact Name/Title

Address

City/State/Zip Code

Phone

Email

PAYMENT INFORMATION (SELECT ALL THAT APPLY)

Enclosed is my payment for my sponsorship

Please charge the credit card below for my sponsorship

I cannot attend but would like to make a donation to support the mission of Beyond Blindness

Amount: \$ _____

Credit Card Type: American Express MasterCard Visa

Credit Card Number

Name on Card

Exp Date

Billing Zip Code

Completed forms can be mailed to Beyond Blindness at 18542-B Vanderlip Ave, Santa Ana, CA 92705, or email analyd.gonzalez@beyondblindness.org | Please call (714) 573-8888x4476 with any questions.

